

#### **MEDIA RELEASE**



### AFA announces VISION Conference 14-15 October 2020

**SYDNEY: 24 August, 2020** – The Association of Financial Advisers (AFA) is pleased to announce the AFA VISION Conference (the AFA Conference), which will run from 14-15 October, 2020.

Keynote and panel sessions from the AFA Conference will be hosted on a main stage in a state-of-the-art television-style Sydney studio and broadcast live to delegates across the country.

AFA CEO Philip Kewin said, "As the major event on the AFA calendar, the AFA Conference is an integral part of our vision for a brighter future. This year represents a rare opportunity to deliver a quality conference in what are uniquely difficult circumstances. We are therefore very pleased to be able to offer an innovative approach to virtual conferencing which we believe brings the delegate experience to life."

The live component of the AFA Conference will be complemented by more than 25 ondemand industry presentations, all of which will be CPD-accredited. Delegates will also have four-month access to the AFA Conference sessions and associated content, meaning they will be able to tailor their own viewing schedule.

AFA Conference Chair, Dave Slovinec, said this year's format allows many more people in the advice community to participate in the AFA Conference.

"As a practising adviser I know first-hand the disruption that our community is experiencing," he said. "But I also know that disruption is paving the way for transformation and bringing with it new opportunities. Those tuning in to this year's AFA Conference will be able to access the inspiration, the knowledge, and the tools to set their vision and take their businesses to the next level."

This year's AFA Conference Master of Ceremonies is Nigel Collin. Mr Collin, who has hosted live conferences and events, as well as worked on screen for over 20 years, said the AFA

Conference will be produced in a similar way to a professional TV production.

"The virtual online format of the AFA Conference creates a new and exciting dynamic," he said. "I'm looking forward to being live on the main stage in Sydney, for two days, introducing industry leaders, key regulators and motivating keynote speakers to the AFA community. It will be entertaining, intimate, and engaging."

For more information and to register, please visit: <a href="https://www.afaconference.com.au/">https://www.afaconference.com.au/</a>

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### About the AFA

The Association of Financial Advisers Ltd (AFA) has been the authentic voice on the value of financial advice for over 70 years. Today, the AFA is a vibrant, innovative association, where the underlying driver of policy is the belief that great advice transforms lives. To this end the AFA is striving to achieve the vision of Great Advice for More Australians. The AFA's ongoing relevance as a professional association is derived from our success in engaging with the major stakeholders in financial advice including advisers, consumers, licensees, product and service providers, and the regulator and government. Culturally we believe in the value of collaboration to create powerful outcomes and this drives how we achieve influence and work towards our vision.